



Royal Van Zanten

# ROYAL COLLECTION

STATICE & LIMONIUM 2024



**BULBOS ESPAÑA**

Mapi Floricultura, S.L.

C/ Latina, 26 - 1º D

28047 Madrid

Tel.: 91 526 38 22 (4 líneas)

Fax 91 526 38 54

Movil 606 423235

[info@bulbosspana.com](mailto:info@bulbosspana.com)

[www.bulbosspana.com](http://www.bulbosspana.com)



# WHAT'S B(L)OOMING TODAY?

If you want to be sure you stay up to date with introductions, highlights, DIY, storytelling and free content for marketing purposes, Royal Van Zanten is offering a platform: 'What's b(l)ooming today.'

An inspiration platform about flowers and plants. Subscribe to our newsletter and stay tuned.

[royalvanzanten.com/inspiration](https://royalvanzanten.com/inspiration)



Sustainability  
that blooms

## SUSTAINABILITY THAT BLOOMS

Did you know that our Statice & Limonium crops originate in the Mediterranean and that there are more than 200 varieties? Both Statice & Limonium stems are beautifully structured with lots of small florets at the ends of the lateral branches, making them ideal for field bouquets. Up close, the flowers may look very delicate and fragile, but guess what – Statice & Limonium are super strong, versatile blooms with a bright, radiant look and a very long vase life. After drying, they retain their colour and continue to give joy for an even longer time. Back in fashion, totally hip and trendy and the perfect finishing touch for every bouquet.

### Start Strong, Finish Strong

Royal Van Zanten breeds and propagates Statice & Limonium in an endless array of contemporary colours that pack a punch and are available all year round. What sets our flowers apart is their ability to thrive in various climatic conditions. Our varieties are rigorously tested around the world, showcasing their excellence, regardless of the climate. For the production of our starting material, we work in a virus-free environment from start to finish. This guarantees that all our starting material is clean and reliable and offers a good balance between production and quality. This ensures a dependable cultivation process and top-quality products, wherever you are.

### Bouquet Worthy Selection

Besides the new and absolutely unique peach colour in our Statice range, our Limonium China series also deserves special attention, inviting you to create lush bouquets while letting your creativity flourish. The China series excels in both production and vase life, making it a valuable asset for growers and wholesalers worldwide.

### Growing Success Together

In this catalogue you will find a complete overview of our Statice & Limonium collections. But which varieties are right for your cultivation method? We are here to help you make the right choice for you, wherever you may be. Feel free to reach out for more information or any inquiries.



# STATICE



## SILVERY SUN BIRDS® ZASTASIL

Main colour:	White
Productivity:	Moderate
Flowering period:	Moderate-Late
Height:	Tall
Spike length:	XL
Stem weight:	High
Climate suitability:	Moderate - warm

With Statice you'll brighten up every bouquet and add value.

The flowers are super strong, versatile and have a very long vase life without fading, even after drying.

The colour palette is surprisingly contemporary, with trendy colours such as apricot, pale (soft) yellow and lilac.



Start  
strong,  
finish  
strong



## POLAR SUN BIRDS® ZASTAPOLAR

Main colour:	White
Productivity:	Moderate
Flowering period:	Moderate
Height:	Moderate
Spike length:	L
Stem weight:	Moderate
Climate suitability:	Moderate - warm



NEW  
2024

## IVORY SUN BIRDS® ZASTAVORY

Main colour:	White
Productivity:	High
Flowering period:	Moderate-Late
Height:	Moderate
Spike length:	M
Stem weight:	High
Climate suitability:	Moderate



## FROSTY SUN BIRDS® ZASTAFRO

Main colour:	White
Productivity:	Moderate
Flowering period:	Moderate-Late
Height:	Short
Spike length:	L
Stem weight:	High
Climate suitability:	Moderate

## SNOW BIRDS™ STASTASNOW

Main colour:	White
Productivity:	Excellent
Flowering period:	Moderate-Late
Height:	Moderate
Spike length:	L
Stem weight:	Moderate
Climate suitability:	Moderate - warm





### YELLOW SUN BIRDS® ZASTAYELLO

Main colour: Yellow  
Productivity: Moderate  
Flowering period: Early  
Height: Moderate  
Spike length: XL  
Stem weight: Moderate  
Climate suitability: Moderate



NEW  
2024

### CANARY SUN BIRDS® ZASTACANA

Main colour: Yellow  
Productivity: High  
Flowering period: Moderate-Late  
Height: Tall  
Spike length: L  
Stem weight: Moderate  
Climate suitability: Moderate - warm



### SHINY SUN BIRDS® ZASTASHIN

Main colour: Yellow  
Productivity: Moderate  
Flowering period: Moderate  
Height: Tall  
Spike length: XL  
Stem weight: Moderate  
Climate suitability: Moderate - warm



NEW  
2024

### BLONDLY SUN BIRDS® ZASTABLOND

Main colour: Yellow  
Productivity: Moderate  
Flowering period: Early-Moderate  
Height: Tall  
Spike length: XL  
Stem weight: High  
Climate suitability: Moderate - warm



NEW  
2024

### SERA SUN BIRDS® ZASTASERA

Main colour: Pink  
Productivity: High  
Flowering period: Moderate  
Height: Moderate  
Spike length: XL  
Stem weight: High  
Climate suitability: Moderate - warm



### APRICOT SUN BIRDS® ZASTAPRIC

Main colour: Soft pink-orange  
Productivity: High  
Flowering period: Moderate-Late  
Height: Moderate  
Spike length: XL  
Stem weight: High  
Climate suitability: Moderate - warm





NEW  
2024

**GLOWY SUN BIRDS®**  
ZASTAGLO

Main colour: Peach  
Productivity: High  
Flowering period: Moderate  
Height: Short  
Spike length: XL  
Stem weight: Moderate  
Climate suitability: Moderate - warm



**ROSELLA SUN BIRDS®**  
ZASTASELLA

Main colour: Pink  
Productivity: Excellent  
Flowering period: Moderate  
Height: Moderate  
Spike length: XL  
Stem weight: High  
Climate suitability: Moderate



**ROSSI SUN BIRDS®**  
ZASTAROSI

Main colour: Lavender pink  
Productivity: High  
Flowering period: Early  
Height: Moderate  
Spike length: L  
Stem weight: Moderate  
Climate suitability: Moderate



Abundance  
of colours



**DOLCE SUN BIRDS®**  
ZASTADOLCE

Main colour: Lavender pink  
Productivity: Excellent  
Flowering period: Moderate  
Height: Moderate  
Spike length: L  
Stem weight: Moderate  
Climate suitability: Moderate



NEW  
2024

**TAFFY SUN BIRDS®**  
ZASTATAF

Main colour: Pink  
Productivity: High  
Flowering period: Moderate  
Height: Moderate  
Spike length: M  
Stem weight: Moderate  
Climate suitability: Moderate - warm



**ROSA SUN BIRDS®**  
ZASTAROSA

Main colour: Hot pink  
Productivity: Excellent  
Flowering period: Moderate-Late  
Height: Moderate  
Spike length: L  
Stem weight: Moderate  
Climate suitability: Moderate





NEW 2024

**BABY BLUE BIRDS™**  
ZASTABLUE

Main colour: Blue  
Productivity: High  
Flowering period: Moderate  
Height: Tall  
Spike length: M  
Stem weight: Moderate  
Climate suitability: Moderate



**DONAU BIRDS™**  
STASTADON

Main colour: Lavender blue  
Productivity: High  
Flowering period: Moderate  
Height: Moderate  
Spike length: L  
Stem weight: Moderate  
Climate suitability: Moderate



NEW 2024

**NILE SUN BIRDS®**  
ZASTANILE

Main colour: Blue  
Productivity: High  
Flowering period: Early  
Height: Short  
Spike length: M  
Stem weight: Moderate  
Climate suitability: Warm



Nature's  
Artistry



**ICY SUN BIRDS®**  
ZASTACY

Main colour: Blue  
Productivity: High  
Flowering period: Early  
Height: Moderate  
Spike length: M  
Stem weight: Moderate  
Climate suitability: Moderate - warm



**SKY SUN BIRDS®**  
ZASTASKY

Main colour: Lavender blue  
Productivity: Excellent  
Flowering period: Early  
Height: Moderate  
Spike length: M  
Stem weight: Moderate  
Climate suitability: Warm



**LILAC SUN BIRDS®**  
ZASTALILAC

Main colour: Lilac  
Productivity: High  
Flowering period: Moderate-Late  
Height: Tall  
Spike length: L  
Stem weight: High  
Climate suitability: Moderate





**OCEAN SUN BIRDS®**  
ZASTACEA

Main colour: Blue  
Productivity: Moderate  
Flowering period: Moderate-Late  
Height: Tall  
Spike length: XL  
Stem weight: Excellent  
Climate suitability: Moderate



**ACQUA SUN BIRDS®**  
ZASTACQUA

Main colour: Blue  
Productivity: Moderate  
Flowering period: Moderate-Late  
Height: Moderate  
Spike length: XL  
Stem weight: High  
Climate suitability: Moderate



**GIANT BLUE BIRDS™**  
STASTAGIABLUE

Main colour: Blue  
Productivity: Moderate  
Flowering period: Moderate-Late  
Height: Moderate  
Spike length: L  
Stem weight: High  
Climate suitability: Moderate



**SEA SUN BIRDS®**  
ZASTASEASU

Main colour: Blue  
Productivity: Excellent  
Flowering period: Early  
Height: Moderate  
Spike length: M  
Stem weight: Moderate  
Climate suitability: Warm



**NAVY SUN BIRDS®**  
ZASTANAV

Main colour: Blue  
Productivity: High  
Flowering period: Moderate  
Height: Short  
Spike length: L  
Stem weight: Moderate  
Climate suitability: Moderate



NEW  
2024

**BESOS SUN BIRDS®**  
ZASTABESO

Main colour: Blue  
Productivity: High  
Flowering period: Moderate  
Height: Moderate  
Spike length: M  
Stem weight: Moderate  
Climate suitability: Moderate



**BLUEBELLE SUN BIRDS®**  
ZASTABELLE

Main colour: Blue  
Productivity: Moderate  
Flowering period: Moderate  
Height: Moderate  
Spike length: XL  
Stem weight: High  
Climate suitability: Moderate

Growing  
success  
together





**CHINA BLOSSOM®**  
FULIMBLOS

Color Pink  
Flowering time Early  
Height 1st flush (cm) 70-80  
Production 1st flush 20-24  
Stem weight Moderate



**CHINA FLAMINGO®**  
FLAMINGO

Color Pink  
Flowering time Early  
Height 1st flush (cm) 75-85  
Production 1st flush 16-20  
Stem weight Moderate



NEW  
2024

**CHINA LEMON®**  
FULIMLEM

Color Yellow  
Flowering time Early  
Height 1st flush (cm) 75-85  
Production 1st flush 20-24  
Stem weight Moderate



# LIMONIUM CHINA SERIES

Limonium has instant appeal. The delicate looking yet super strong, versatile flowers in soft colours are superb in contemporary bouquets, but also perfect for use as dried flowers.



Bouquet  
worthy  
selection



NEW  
2024

**CHINA PASSION®**  
FULIMPAS

Color Dark pink  
Flowering time Moderate  
Height 1st flush (cm) 75-85  
Production 1st flush 16-20  
Stem weight High



**CHINA RED®**  
ZALIMRED

Color Red  
Flowering time Early  
Height 1st flush (cm) 70-80  
Production 1st flush 20-24  
Stem weight Moderate



**CHINA SUMMER®**  
ZALIMSUM

Color Yellow  
Flowering time Moderate  
Height 1st flush (cm) 75-90  
Production 1st flush 16-20  
Stem weight High





**CHINA WHITE®**  
ZALIMWH

Color	White
Flowering time	Early
Height 1st flush (cm)	75-85
Production 1st flush	18-22
Stem weight	Moderate



**MISTY BLUE®**

Color	Blue
Flowering time	Late
Height 1st flush (cm)	100-130
Production 1st flush	12-14
Stem weight	High



**MISTY WHITE®**

Color	White
Flowering time	Late
Height 1st flush (cm)	100-130
Production 1st flush	12-14
Stem weight	High





# STATICE

Name	Main colour	Productivity	Flowering period	Height	Spike length	Stem weight	Climate suitability	Page
Acqua Sun Birds® Zastacqua	Blue	Moderate	Moderate-Late	Moderate	XL	High		12
Apricot Sun Birds® Zastapric	Soft pink-orange	High	Moderate-Late	Moderate	XL	High		7
<b>NEW</b> Baby Blue Birds™ Zastablue	Blue	High	Moderate	Tall	M	Moderate		10
<b>NEW</b> Besos Sun Birds® Zastabeso	Blue	High	Moderate	Moderate	M	Moderate		13
<b>NEW</b> Blondy Sun Birds® Zastablond	Yellow	Moderate	Early-Moderate	Tall	XL	High		7
Bluebelle Sun Birds® Zastabelle	Blue	Moderate	Moderate	Moderate	XL	High		13
<b>NEW</b> Canary Sun Birds® Zastacana	Yellow	High	Moderate-Late	Tall	L	Moderate		6
Dolce Sun Birds® Zastadolce	Lavender pink	Excellent	Moderate	Moderate	L	Moderate		9
Donau Birds™ Stastadon	Lavender blue	High	Moderate	Moderate	L	Moderate		10
Frosty Sun Birds® Zastafro	White	Moderate	Moderate-Late	Short	L	High		4
Giant Blue Birds™ Stastagiablu	Blue	Moderate	Moderate-Late	Moderate	L	High		12
<b>NEW</b> Glowy Sun Birds® Zastaglo	Peach	High	Moderate	Short	XL	Moderate		8
Icy Sun Birds® Zastacy	Blue	High	Early	Moderate	M	Moderate		11
<b>NEW</b> Ivory Sun Birds® Zastavory	White	High	Moderate-Late	Moderate	M	High		5
Lilac Sun Birds® Zastalilac	Lilac	High	Moderate-Late	Tall	L	High		11
Navy Sun Birds® Zastanav	Blue	High	Moderate	Short	L	Moderate		13
<b>NEW</b> Nile Sun Birds® Zastanile	Blue	High	Early	Short	M	Moderate		10
Ocean Sun Birds® Zastacea	Blue	Moderate	Moderate-Late	Tall	XL	Excellent		12
Polar Sun Birds® Zastapolar	White	Moderate	Moderate	Moderate	L	Moderate		5
Rosa Sun Birds® Zastarosa	Hot pink	Excellent	Moderate-Late	Moderate	L	Moderate		9
Rosella Sun Birds® Zastasella	Pink	Excellent	Moderate	Moderate	XL	High		8
Rossi Sun Birds® Zastarossi	Lavender pink	High	Early	Moderate	L	Moderate		8
Sea Sun Birds® Zastaseasu	Blue	Excellent	Early	Moderate	M	Moderate		13
<b>NEW</b> Sera Sun Birds® Zastasera	Pink	High	Moderate	Moderate	XL	High		7
Shiny Sun Birds® Zastashin	Yellow	Moderate	Moderate	Tall	XL	Moderate		6
Silvery Sun Birds® Zastasil	White	Moderate	Moderate-Late	Tall	XL	High		4
Sky Sun Birds® Zastasky	Lavender blue	Excellent	Early	Moderate	M	Moderate		11
Snow Birds™ Stastasnow	White	Excellent	Moderate-Late	Moderate	L	Moderate		5
<b>NEW</b> Taffy Sun Birds® Zastataf	Pink	High	Moderate	Moderate	M	Moderate		9
Yellow Sun Birds® Zastayello	Yellow	Moderate	Early	Moderate	XL	Moderate		6

# LIMONIUM

Name	Color	Flowering time	Height 1st flush (cm)	Production 1st flush	Stem weight	Page
China Blossom® Fulimblos	Pink	Early	70-80	20-24	Moderate	14
China Flamingo® Flamingo	Pink	Early	75-85	16-20	Moderate	14
<b>NEW</b> China Lemon® Fulimlem	Yellow	Early	75-85	20-24	Moderate	14
<b>NEW</b> China Passion® Fulimpas	Dark pink	Moderate	75-85	16-20	High	15
China Red® Zalimred	Red	Early	70-80	20-24	Moderate	15
China Summer® Zalimsum	Yellow	Moderate	75-90	16-20	High	15
China White® Zalimwhi	White	Early	75-85	18-22	Moderate	17
Misty Blue®	Blue	Late	100-130	12-14	High	17
Misty White®	White	Late	100-130	12-14	High	17



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driven by  
passion



Royal Van Zanten

Lavendelweg 15 • 1435 EW Rijsenhout  
P.O.Box 265 • 1430 AG Aalsmeer • The Netherlands

[customerservice@royalvanzanten.com](mailto:customerservice@royalvanzanten.com)

[www.royalvanzanten.com](http://www.royalvanzanten.com)

+31 (0)297 38 70 00

